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Minutes 10/18/2010

Arlington Cultural Council

Minutes of Monday October 18, 2010 Meeting
 Robbins Library Conference Room, Arlington, MA

Present: Stephanie Marlin-Curiel, Anyahlee Canas, Tom Formicola, Eliza Burden, Sharon Shaloo, Scott Samenfeld, Kurt Fusaris, Margaret Barrett and Karin Blum.

Absent: Suzanne McLeod

Anyah called the meeting to order at 7:08 p.m.

ITEM 1 September minutes were approved.

ITEM 2 RFPs:

- #2010-24 (Friends of Spy Pond) requested \$750 for two festivals that they held (June and Sept.). APPROVED. Decision was made to inform them that in the future they need to let us know if they change or add to the scope of their project as described in their application. Also, they must remember to credit the ACC in all promotional materials.
- #2010-18 (Thompson School) Requested \$920. APPROVED. Since they were originally approved for \$1000, \$80 will revert to the grant fund.
- #2010-25 (Richard Clark) requested \$350. APPROVED
- #2010-16 (Robbins Library/Sharon Kennedy). Stephanie reported that the library has been working hard to promote this writing program but there has not been sufficient interest to run it. Stephanie recommended to Liza Halley that they try to appeal to an older age group (middle- and high-schoolers) and try to partner with another group such as teachers or the afterschool program at the middle school, the Arlington Enrichment Collaborative.
- #2010-02 (Center for Cancer Support and Education). Sharon explained that the organization wanted to change their method of distributing the newsletter from what was described in the application. Due to the size of the packet, she requested that they be able to hand deliver them to suitable organizations rather than mailing them. Board APPROVED the change to the budget and expects to receive RFP.

ITEM 3 Report on Outstanding 2009 Grants.

- #2009-04 (Berkshire Hills) Sharon reported that the school has been contacted several times about submitting documentation necessary for payment by September 30. This was not done. Board voted to RESCIND the grant.
- #2009-05 (Rick Berry). Anyah reported that despite communication with the grant recipient, the project did not seem to be coming together. Board voted to RESCIND the grant.

ITEM 4 Treasurer's Report. Sharon presented the final version of the Treasurer's Report as of June 30, 2010. She explained that as of June 30, there was \$2,409.08 available for re-granting and an account balance of \$2,999.84. In conjunction with the 2011 allocation from the MCC of \$9,160, ACC has \$11,569 available for the 2011 grant cycle.

ITEM 5 Town Day. Stephanie reported that the collaboration with ACA was a success. Many examples of public art were on display, including panels by Rufus Butler Ceder and work by AHS teacher Nancy Muise. 25-30 public art surveys were filled out. Karen Dillon's art scavenger hunt brochures were available. "Stick with Art" magnets were popular. ACMI interviewed Stephanie. The art project consisted of painting leaves and writing thoughts on the leaves; leaves were hung from string across trees along Lamson Way. Scott took pictures that he will post to the website. ACC members manning the tent commented that the alley was crowded by town trucks, the art station was not as popular as in past years, it was challenging to lure people to the alley, and that maybe we need to re-think whether we use Lamson Way next year. Karin suggested we hand out a schedule of

events from the current year, so people can see all the programs that the ACC has funded.

ITEM 6 Grant Writing Workshop. A single informational session took place on Sunday October 3 from 1-3 pm at the Community Safety Bldg. Tom, Scott and Eliza were the ACC members present; only 3 applicants attended. Eliza voiced concern that perhaps we did not do all that we could to publicize the workshop.

ITEM 7 Discussion of ACC roles and responsibilities. Eliza distributed a listing of roles and responsibilities that had been written in 2005; she suggested we do the same for current members so that we all have our roles defined. Scott said that he would work on website publicity and Karin Blum offered to work on print promotion. Eliza will draft a revised list of roles to be discussed at the next meeting.

ITEM 8 Distribution of 2011 grant applications to ACC members. Tom reported that of the 28 applications received, eight were incomplete. Stephanie will contact these eight applicants and give them a final chance to submit the necessary number of copies by this Friday October 22. One of these incomplete applications (2011-21) requested funding for an event occurring in 2010.

They will be contacted prior to presentations so they will not make special efforts to attend. Stephanie will email all 28 applicants to acknowledge receipt of their materials and remind them of the presentations.

ITEM 9 Planning for November meetings. The following members will be present at the presentations on November 8: Tom, Eliza, Karin, Stephanie, Scott, Kurt, Margaret, and Sharon. The following members will be present at the Nov 10 presentations: Tom, Eliza, Karin, Scott, Kurt, Margaret and Shannon. Stephanie will contact the grant applicants to remind them of the upcoming presentations

ITEM 10 Upcoming ACC Project Dates

- October 24, 3-5 pm, Music to Cure MS Concert, Park Ave Congregational Church, 50 Paul Revere Road, Arlington. \$20 ticket in advance; \$25 at door

Meeting was adjourned at 8:55 pm

Respectfully submitted by Eliza Burden, Recording Secretary

Reserved rooms for the following upcoming meetings:

Mon., Nov 8, Grant Presentations, Lower Level Commun. Rm, Robbins Library, 7-8:30
Weds., Nov 10, Grant Presentations, LL Commun. Room, Robbins Lib., 7-8:30
Sun., Nov 14, Grant Deliberations, 2nd Floor, Community Safety Building, 10-3
Mon., Dec 13, ACC Meeting, 4th Floor Conference Room, Robbins Lib., 7:00